# CLOSE MORE DEALS WITH DOWN PAYMENT ASSISTANCE

Realtor Education STEPS Towards Homeownership Event June 18, 2025 Sponsored by C.A.R.

Special Breakout Session Presented by



### YOUR HOST



Meagan Harris Program Administrator/Trainer

Golden State Finance Authority (GSFA) 1215 K Street, Suite 1650 Sacramento, CA 95814 www.gsfahome.org

> Toll-free (855) 740-8422 mharris@rcrcnet.org



The HFA Model: First Mortgage + Down Payment Help

- Provide Affordable, Low-Interest Mortgages
- Offers Down Payment and Closing Cost Assistance
- Partners with Lenders and Real Estate Professionals

\*This presentation contains general program information, is not an offer for extension of credit nor a commitment to lend and is subject to change without notice. Complete program guidelines are available in the Program Term Sheets, available on the <u>GSFA website</u>.

## POTENTIAL HOMEBUYERS TOLD US...

(68%)

The down payment is their primary barrier to homeownership.

(65%) **2/3rd** 

They need a down payment of 15% or more.

<sup>(76%)</sup>

Have little or no familiarity with low-down payment programs.

The Secondary Problem

Millions of renters are mortgage-ready today but think they don't qualify thus don't enter the market.

## SOUND FAMILIAR?



**33% of Declined Mortgage Applications** might have been salvaged with DPA

Source: 2022 Analysis by Down Payment Resource using 2022 HMDA data, examining tens of thousands of applications denied primarily due to insufficient cash-to-close or DTI issues, run through DPR's DPA database.

# HELPS AGENTS CLOSE MORE DEALS

 Flexible Financing Solutions



- Flexible DPA
  - Rate determines size of DPA
  - Choose what your borrower needs
  - Funds apply to down payment, closing costs, or 1st mortgage
- Up to 5.5% in Assistance
- Can be Combined with Borrower's Own Funds
- Extra \$5,000 Closing Cost Gift for Eligible Census Tracts
  - GSFA Platinum Program only
- Variety of Financing Options
- Variety of Property Types

GSFA – Where Affordability Meets Flexibility®

### **EXPANDS BUYER POOL**

 Broad Eligibility & Accessibility



- No First-time Homebuyer Requirement
- FICO Scores as Low as 620
- Debt-to-Income Ratios up to AUS Approval
- Owner-Occupied Residences

   1-4 unit | Condominiums | Townhomes
   PUDs | Manufactured Homes
- Purchase or Refinance
- Available Across California

# SPEEDS UP CLOSINGS, REDUCES FRICTION

# Smooth & Efficient Process



- Online Reservation System
- 60-Day Rate Lock for Loan and DPA
- DPA Documents Auto-Filled
- Entire loan fulfillment process delegated to the lender
- No Additional Reviews, No Escrow Delays
- Client Relations Support Mon-Fri, 8-5
- Lender Participation Guides Available 24/7 Online

#### WHAT DPA CAN DO FOR YOUR BUYER



#### SHOW BUYERS THE COST OF WAITING



#### Let's Revisit the Earlier Example

- Home Price = \$835,751
- 3.5% down = \$29,251
- Saving \$500/month = 4+ years to reach
- Equity lost in 58 months = \$184,531¥

#### GSFA DPA Eliminates #1 Barrier: Upfront Cash – \$29,251 available now!

<sup>¥</sup>Estimate based on forecasted 4.6% rise in California's median home price in 2025 according to the California Association of REALTORS<sup>®</sup>.

## GSFA DPA PROGRAMS – GENERAL GUIDELINES

- 30-Yr Fixed-Rate 1st Mortgages
  - FHA, VA, USDA
    - Purchase transactions only
    - Now Includes HUD-184 loan (tribal lands)
  - Conventional (Conv)
    - Purchase or refinance
    - Freddie Mac HFA Advantage Product
- \$806,500 Maximum 1st Mortgage
  - No purchase price limits

- Income Limit Based on:
  - Credit qualifying income (Except: USDA)
  - 1st Mortgage type
  - County of Property being purchased
- Determining Income Limit
  - FHA/VA/USDA: Follows loan agency guidelines
  - Conv Loans: Published on the <u>GSFA website</u>
    - Often higher than expected

Examples by County	Income Limit (Conventional Only)
Contra Costa	\$284,760
Riverside, San Bernardino, Kern	\$196,560
Sacramento, Yolo	\$205,020









#### GSFA PLATINUM<sup>®</sup> PROGRAM

FICO Score Requirement*	<ul> <li>640 minimum FICO</li> <li>Manufactured Homes require a 660 FICO (and max DTI of 45%)</li> </ul>
Maximum Debt-to-Income (DTI)*	<ul> <li>45% max DTI for FICOs below 680</li> <li>50% max DTI for FICOs 680 and higher</li> <li>Exception: 50% max DTI on Conv. 1-2 units, w/ FICOs 640 and higher w/ LPA "Accept"</li> </ul>
Homebuyer Assistance Available	<ul> <li>DPA up to 5.5% of the Total 1<sup>st</sup> Mortgage Loan Amount</li> <li>\$5,000 Addt'l Closing Cost Assistance for Targeted Census Tracts</li> </ul>

#### DPA OPTIONS WITHIN PROGRAM

Program Option	Eligibility	DPA Amount and Terms
Standard Product	All eligible borrowers and mortgages	<ul> <li>Total DPA = Up to 5% available</li> <li>15-Year Amortizing 2<sup>nd</sup> Mortgage</li> <li>Rate same as 1<sup>st</sup> Mortgage</li> </ul>
"Select"	<ul> <li>Certain public safety, health and educational occupations</li> <li>FHA Energy Efficient Mortgages</li> <li>USDA Mortgages</li> </ul>	<ul> <li>Total DPA = Up to 5% available</li> <li>Primary DPA = 15-Year Amortizing 2<sup>nd</sup> Mortgage <ul> <li>3.5% FHA/VA/USDA; 3% Conv</li> <li>Rate same as 1<sup>st</sup> mortgage</li> </ul> </li> <li>Additional DPA gift, up to 2%</li> </ul>
"Assist-to-Own"	Employees of GSFA Member Counties (40 in CA)	<ul> <li>Total DPA = Up to 5.5% available</li> <li>Primary DPA = 30-Year Deferred 2<sup>nd</sup> Mortgage</li> <li>3.5% FHA/VA/USDA; 3% Conv <ul> <li>Zero interest accrued; deferred 30-yr; due upon sale or refi</li> </ul> </li> <li>Additional DPA gift, up to 2%</li> </ul>





#### **GSFA GOLDEN OPPORTUNITIES**

FICO Score Requirement*	FHA/VA/Conv = 620	USDA = 640
Maximum Debt-to-Income (DTI)*	Based on AUS Approval Manual underwriting guidelines: • FHA/Conv = Not allowed • VA/USDA = 41%	
Assistance Available	<ul> <li>Total DPA = Up to 5% available</li> <li>Primary DPA = 15-Year Amortizing 2<sup>nd</sup> Mortgage <ul> <li>3.5%-size for FHA/VA/USDA</li> <li>3%-size for Conv</li> </ul> </li> <li>Additional DPA gift, up to 1.5%</li> </ul>	

#### GSFA DPA PROGRAMS – EXPECTATIONS AND TIMELINE

#### First Mortgage **Borrower Gets Pre-Qualified** (60-day rate lock)

- ✤ FICO
- DTI ٠.
- Income Range
- **Borrower Occupation** ٠. or Employer (with documentation)

150+ Lenders Participating ٠.

and DPA

Reserved

Lender locks First \* Mortgage and Reserves **DPA at Same Time** 

Escrow Closes + Loan Purchased by Servicer

> (within 60-days of Lock)

- Underwriting Delegated to Lender
- No Additional Compliance Review by GSFA
- Lender Closes Escrow on Lender's Timeline

# DPA CUSTOMERS BECOME CUSTOMERS FOR LIFE!



#### HOW TO GET STARTED



Lenders listed on the GSFA website www.gsfahome.org

GSFA Client Relations (855) 740-8422 M-F 8am – 5pm PST info@gsfahome.org

- Find Available DPA Programs here:
  - <u>www.FindDownPayment.car.org</u> OR <u>www.GSFAhome.org</u>
- Work with a GSFA Participating Lender!
  - Experienced in GSFA Programs
  - Key to Smooth/Fast Transactions
  - Determines 3 main qualifiers: Income, DTI, FICO
  - Furnishes interest rates and APRs
  - Determines best DPA option or stacking other programs
  - Process loan(s)

### GSFA – KEY RESOURCES

- GSFA Affordable Housing Programs
  - <u>http://gsfahome.org/programs/index.shtml</u>
- GSFA Approved Lenders
  - <u>https://gsfahome.org/programs/dpa/lenders.aspx</u>
- Training and Education
  - <u>https://www.gsfahome.org/lender/learning-center.shtml</u>
  - <u>https://gsfahome.org/lender/training.shtml</u>
  - <u>https://gsfahome.org/lender/videos.shtml</u>
- Marketing Literature
  - <u>https://gsfahome.org/lender/marketing/literature.shtml</u>

## CUSTOMIZABLE MARKETING LITERATURE

- Pre-designed for Lenders/Realtors
- Flyers and brochures
  - English & Spanish
  - Adobe PDF format
  - Text fields to add contact info
- Use Guidelines:
  - Must be with a GSFA Lender
  - OR able to refer to a GSFA Lender
  - Represent programs accurately



#### THANK YOU — TOGETHER, WE MAKE HOMEOWNERSHIP POSSIBLE



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